

# BETH GRANTER

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**Qualifications MA Merit (University of Sussex) Digital Media** [Dissertation - 'Curating New Media Art' has been cited in other academic essays. Other research focused on social networking websites, online communities and the representation of women in magazines]

BSc Hons 2.1 (University of Sussex) Biology  
4 A Levels (BBBC)  
9 GCSEs (A\*A\*AAA BBBB)

## Roles / Work experience

- July 2008 - Present: **Social Media Project Manager** at Twentyfirst, part of The Good Agency. [Account and project management of social media and online community projects for clients including Mind, Scope, Teachers TV, RSPCA, Compassion in World Farming and NSPCC. Conference speaking. Social media strategy, implementation and analysis. Management and training of junior social media managers and training of clients]
- April 2007 - Present: **Associate** of the Research Centre for Material Digital Culture at the University of Sussex. [Book chapter on online democracy due to be published October 2009]
- April 2007 – July 2008: **Project Developer** on the Web Team at the University of Sussex. [Running the SPLASH (Student Personal Learning And Social Homepages) project: <http://sussex.ac.uk/splash>, in addition to general web maintenance (CSS/HTML etc). Designed user interfaces using Flash. Attended conferences on copyright and social networks. Interior designer and developer for University of Sussex campus in Second Life]
- May 2007: **Reviewer** for BBC Southern Counties [Reviewing events at Brighton Festival, Brighton Fringe Festival and The Great Escape Festival. Reviews published on the BBC website]
- February 2007 – December 2007: **Web designer/developer** for the World Association for Sustainable Development (WASD)
- September 2006 - April 2007: **Graduate Intern** on the Web Team at the University of Sussex. [Daily website updates; help desk assistance; general web publishing; wrote a successful bid for project funding; project planning; project research: specifically regarding 'web 2.0' technologies]
- January - March 2007: **Researcher / Producer** for BBC Southern Counties - 48 Hours online television project [Independently researched, filmed and produced a number of short films, 3 of which are featured on the BBC website and 2 of these stories were taken up as radio show features]
- May 2006: **Video Phone Reporter** for BBC Southern Counties [As part of Brighton Festival, interviewing members of the public using WAP Video Phone technology. Clips used on BBC website]
- October 2005 - June 2006: **PR Officer** for University of Sussex Student Union LGBT
- October 2005 - June 2006: **Design Editor** for University of Sussex Student's Union Pulse magazine
- Jan - Aug 2005: **Graphics and layout designer** for The Nerve Magazine, Vancouver
- Jan - Aug 2005: **Services Coordinator** for Ultra X-Press Printing, Vancouver
- Previously - **Digital Artist / Website Designer / Computer skills tutor / GCSE mathematics personal tutor / Copy typist**

**References**

Twentyfirst – Ian Applegate: [me@ianapplegate.com](mailto:me@ianapplegate.com)

University of Sussex – Tony Hudson: [t.hudson@sussex.ac.uk](mailto:t.hudson@sussex.ac.uk)

BBC Southern Counties - Sarah Lee: [sarah.lee.01@bbc.co.uk](mailto:sarah.lee.01@bbc.co.uk)

**Skills**

HTML; CSS; BBCode; Illustrator; Photoshop; Dreamweaver; Flash; InDesign; QuarkXPress; MS Office; 70 WPM typing; 3 years of Mac experience and 12 years of PC experience.

Accuracy, punctuality, **creativity**, reliability and responsibility are some of my strong points.